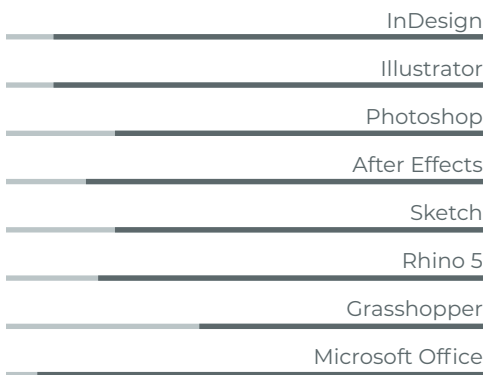


LINDSAY ANDERSON

CREATIVE DESIGNER

TECHNICAL SKILLS



EDUCATION

ALBERTA UNIVERSITY OF THE ARTS
2016 - 2020 | Calgary, AB

Bachelor of Design from VCD Program
Major: Graphic Design & Advertising
Minor: Object Design & Fabrication

FANSHAWE COLLEGE
2009 - 2011 | London, ON

Human Resource Management

LANSHTAFF SECONDARY SCHOOL
2005 - 2009 | Richmond Hill, ON

French Immersion

AWARDS

GDC ALBERTA SOUTH CHAPTER
SCHOLARSHIP 2019

Awarded based on professionalism
and academic achievement.

JASON LANG SCHOLARSHIP
2017, 2018, 2019

Awarded based on GPA.

PROFILE

Being a problem-solver to the core—design thinking, user experience, and interactivity are essential to my practice. The majority of my skills come from the management of the complete design process, from conceptualization to delivery. I am excellent at interdepartmental coordination and communication, and proficient with Adobe Creative Suite and Microsoft Office. I strive to be an influential contributor in the ever-evolving realm of innovation.

EMPLOYMENT

LINDSAY INNOVATIVE | JUN 2017 - PRESENT

Freelance Designer

Using a combination of various skills and practices, I bring ideas to reality!

KINETIC HEALTH | AUG 2019 - PRESENT

Social Media Coordinator

Design and create engaging content for web or social media while managing company image in a cohesive way to achieve marketing goals.

WINGS OF HOPE FOR AFRICA | MAY 2019 - SEP 2019

Social Media Marketing Intern

Designed and created motion graphics and animated content for web or social media to communicate company values and goals.

STATISTICS CANADA, CANADIAN CENSUS | APR 2016 - AUG 2016

Crew Leader

Trained and managed 19 enumerators and an assistant. Duties included scheduling, payroll, productivity management and problem resolution.

PROSTAR CLEANING & RESTORATION INC. | OCT 2012 - AUG 2015

Project Manager Assistant

Played a role in establishing and building relationships with key stakeholders, in addition to assisting four Project Managers, Operations Manager, and President.

CONTACT

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PORTFOLIO

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